

# WESLACO PALM PLAZA

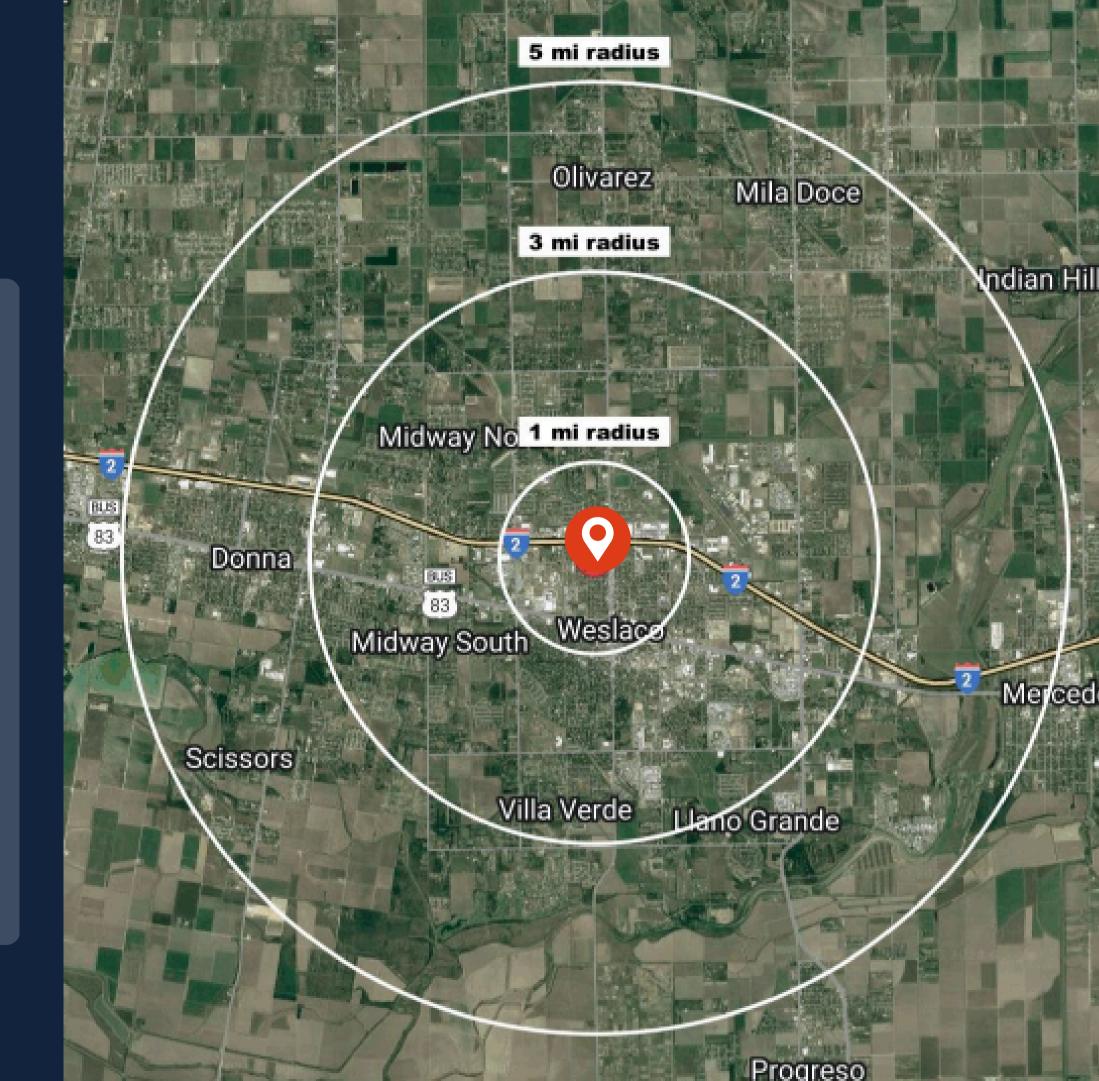
### PHASEI

1025 N. Texas Blvd. Weslaco, TX 78596



# Demographic Highlights

| Demographics                   | l Mile   | 3 Miles  | 5 Miles  |
|--------------------------------|--|----------|----------|
| Population                     | 11,000   | 61,000   | 110,000  |
| Average<br>Household<br>Income | \$64,000   | \$71,000 | \$67,000 |
| Daytime<br>Employees           | 7,000  | 18,000   | 26,000   |
| Property Size:                 | +- 132,176 sf  |          |          |
| Lat/Long                       | 26.1704/ -97.9934  |          |          |
| Traffic Counts<br>(VPD)        | 102,920 – E. Expressway 83<br>30,977 – N. Texas Blvd.<br>8,000 – E. Pike Blvd. |          |          |



## Location Highlights



#### HIGH TRAFFIC AREA

Located at key intersection HWY 83 & Texas Blvd.—with over 161,000 vehicles per day, ensuring strong exposure and consistent consumer flow.



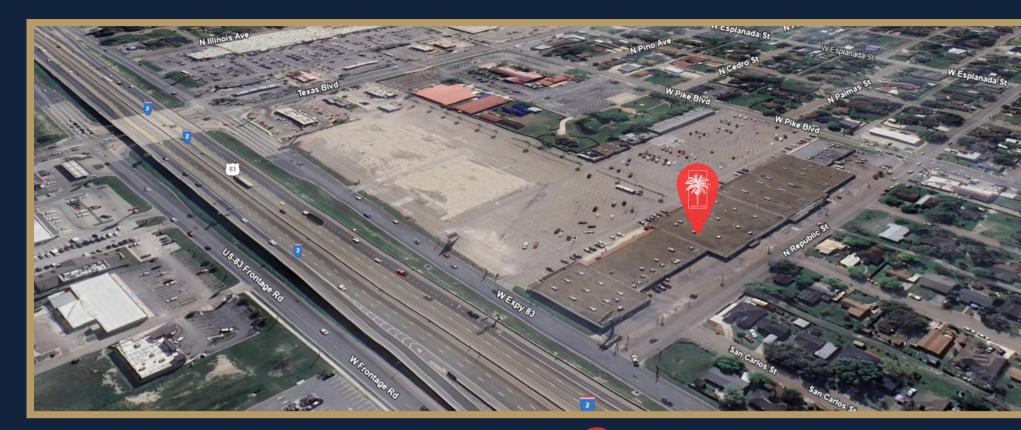
#### H-E-B SHADOW ANCHOR

Directly across from H-E-B, a dominant regional grocer, and popular Texas household name, that drives significant daily traffic, creating strong synergy for retailers and restaurants.

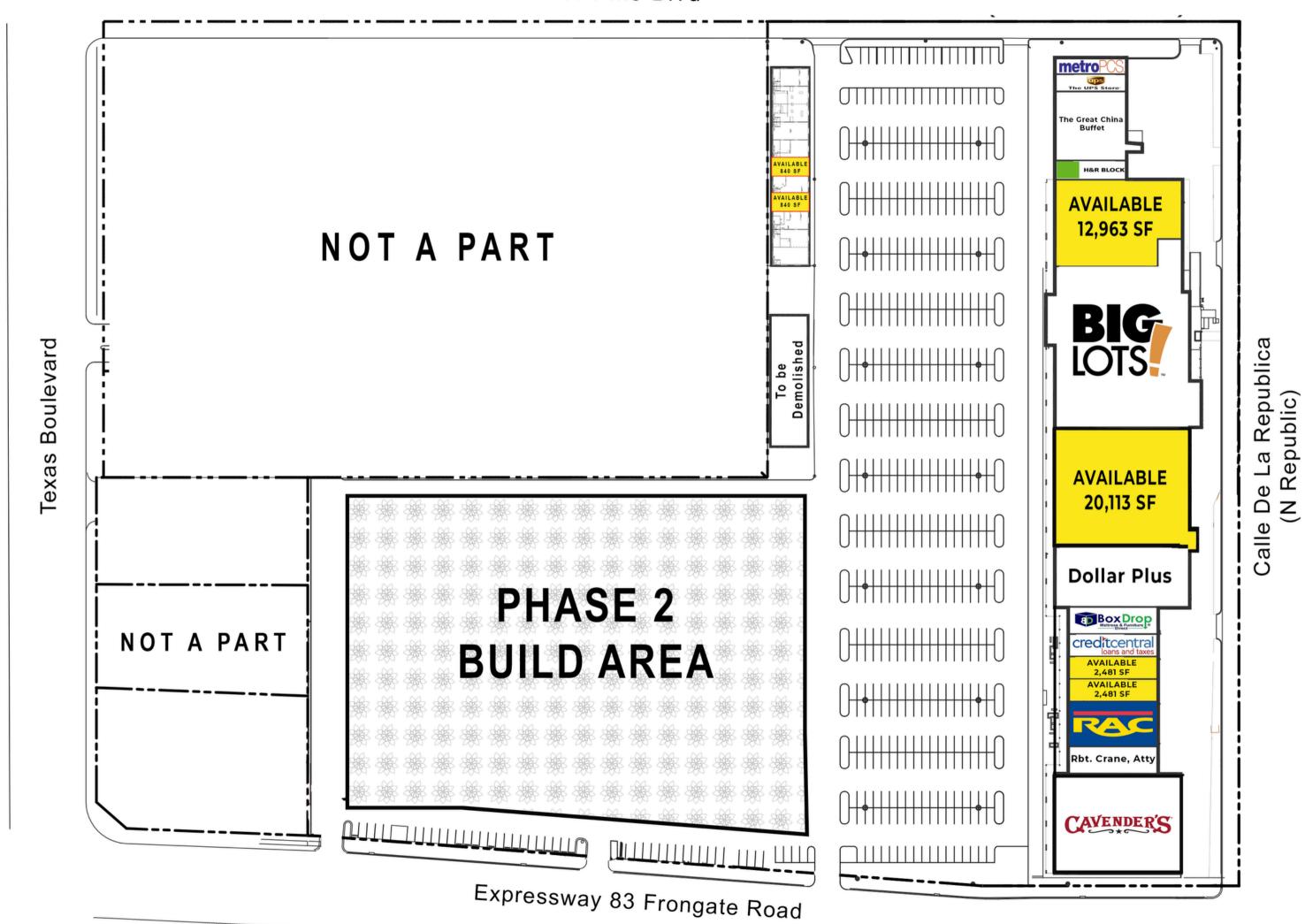


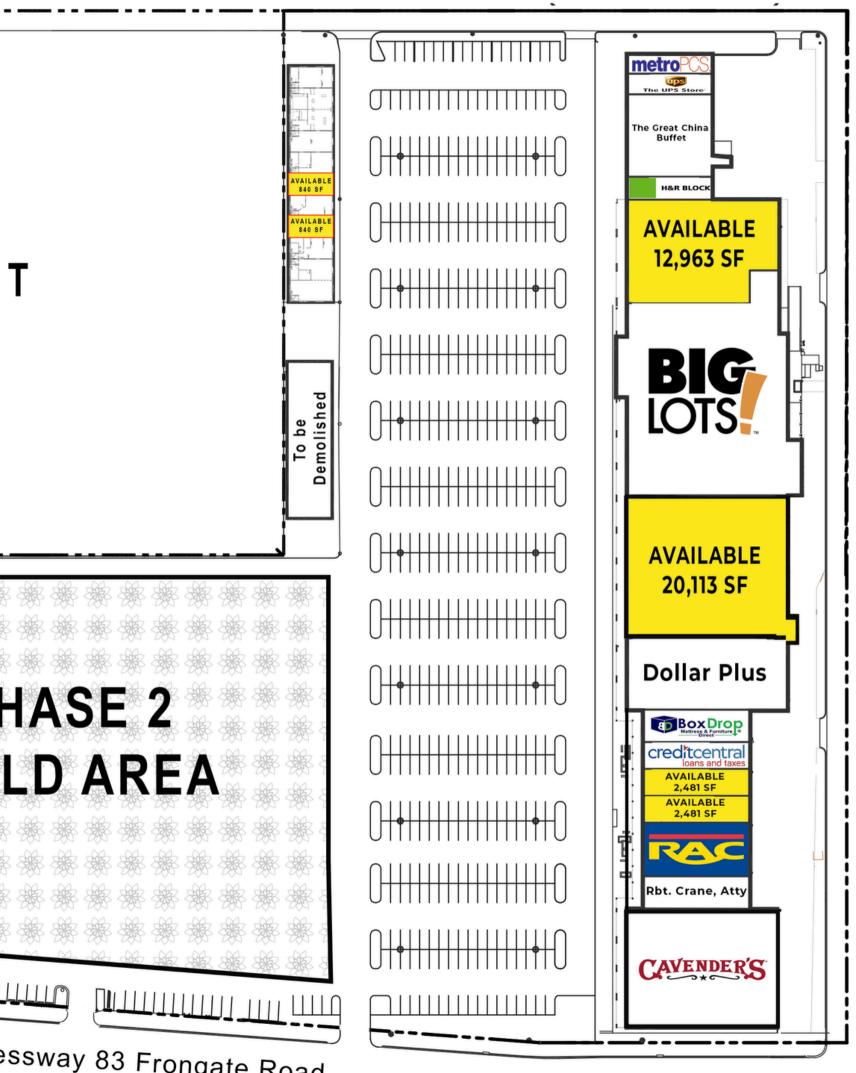
#### STRATEGIC REGIONAL ACCESS

Positioned along US HWY 83, connecting the Rio Grande Valley, offering direct access to McAllen, Harlingen, and beyond.









Calle De La Republica (N Republic)

## 116,428 SF

### Retail & Restaurant Suites



#### MODERN IMPROVEMENTS

Upgraded storefronts, enhanced landscaping, and improved site planning create a fresh, inviting retail environment.



#### PRIME LEASING OPPORTUNITIES

Flexible retail spaces available with highway frontage, strong signage visibility, and ample parking to maximize tenant success.



#### STRONG TENANT ANCHOR

A strong tenant mix, including a newly secured Cavender's corner suite, enhances the Plaza's regional appeal and customer draw.

# PHASEI - Renderings











The City of Weslaco

Weslaco serves as a key corridor between the U.S. and Mexico, drawing a diverse customer base. Its redevelopment offers modern storefronts, high-visibility signage, and flexible leasing. With a growing population and increasing consumer spending, it's a prime spot for businesses looking to thrive in an emerging Texas market.

Situated along US Hwy 83, the main artery connecting the Rio Grande Valley, this retail hub provides excellent visibility and convenient access for both local and regional customers. Its central location between McAllen and Harlingen—both major trade and travel centers with international airports—places it at the heart of a rapidly expanding market.



## Weslaco Spotlights



1,426,160 REGIONAL POPULATION







## About Us

CBG is a vertically integrated real estate investment, management, and development company recognized for creating value by acquiring and redeveloping properties and growing rewarding, long-term relationships with our tenants, investors, colleagues, and the communities we serve.

We believe that real estate investment is about connecting with a community and we seek to develop projects that improve a community's appearance, quality of life, and well-being. This philosophy has sustained our growth for the past 40 years, allowing us to navigate the most challenging real estate cycles.

## Our team

Our seasoned leadership boasts a combined 160+ years of commercial real estate experience involving many millions of square feet of properties.









## Grow With Us

For more information contact Greg Vasquez:

- (210) 424-8030
- GVasquez@cbgcre.com
- www.cbgcre.com

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